

# Why Become a Member of the Economic Development Division of the Gaston Regional Chamber?

- Pride in assisting the economic development efforts for Gaston County.
- Opportunity to network with new companies at luncheons and special events.
- Participate in missions to New York, Chicago, Atlanta, Los Angeles, Dallas and other major regions.
- Work with the Gaston County Economic Development Commission in bringing new companies into the County.

## Responsibility

Everyone is responsible for developing their community. By joining the Economic Development Division of the Chamber you will be making an investment in the future of Gaston County.

Your contribution to this public/private partnership will provide the resources needed to enhance the marketing efforts of this important partnership between Gaston County and the Gaston Regional Chamber of Commerce.

## Hands-On Involvement

Gaston County, through the Economic Development Commission, provides the staff and physical infrastructure (office, computer, telephone etc.) for the economic development marketing program. The Gaston Regional Chamber provides the non-county funding to:

- produce missions to New York, Dallas, Atlanta, Los Angeles and Chicago;
- provide sponsorship for special events;
- produce groundbreaking and luncheon events;
- attend tradeshows and participate in other activities that help to promote Gaston County.

**National**  
**Gypsum**

## Program Activities

Using the Targeted Industry Study completed in 2005, the EDC regularly participates in such target industry tradeshows as: Medical Device and Manufacturing, AHR Exposition, Interphex Pharmaceutical, IMTS, NPE, CoreNet, BIO, FabTech, International Food Exposition, and the Performance Racing Industry. Attendance at these tradeshows allows the EDC to have face-to-face meetings with owners of small to mid-sized firms. Our marketing program has enabled the EDC to establish and strengthen our relationship with over 150 site location consultants. These consultants work with the larger industrial projects. Since 2005 we have produced and followed up on 210 leads. With the support of the EDD, meetings have been held with C Level officials of existing industries and prospective companies.

## Get Started Today

Please consider joining the Economic Development Division of the Gaston Regional Chamber. Call 704-864-2621 today.

## Gaston Regional Chamber of Commerce

**PO Box 2168**  
**Gastonia, NC 28053-2168**  
**(704) 864-2621**