



ImageMark Business Services, Inc. — Merges Operations in Lowell, NC

The Gaston County Economic Development Commission is Pleased to Announce:

Lowell, N.C., September 14, 2010 — ImageMark Business Services, Inc. is merging five area locations into the former Wagner Knitting Building, a 77,000 square foot facility in Lowell, NC. The company will lease the former textile plant for two years and will then purchase the building in 2012. ImageMark currently occupies 50,000 square feet in its various locations.

ImageMark builds web-to-print online systems to service companies' sales and marketing teams. Their web based system allows individuals to order marketing material and product from the warehouse and have it shipped to them within 48 hours. Additional equipment will be added to the new facility to keep pace with the increasing demands of their customers.

ImageMark has served the Piedmont area of the Carolinas since 1924. Mr Walter Payne purchased the business in 1996 and continues to provide the customers of ImageMark with the continuity of service and level of support that their customers have come to expect. ImageMark offers web-to-print technology that enables us to service many local clients to national Fortune 500 companies with large sales and marketing teams.

"We support our clients' business objectives by utilizing innovative and technology driven marketing and print communications. Fortune 500 companies, non-profit organizations and small businesses benefit from our consultative approach and commitment to relationship development. One of the many benefits of this move is the opportunity to capitalize on a widening service platform while combining the strengths of our employees under one roof," said Walter Payne, President of ImageMark Business Services, Inc.

"Careful consideration has been made regarding production operations combined with our client's growing needs." Karen Kaufman, Executive Vice President said. She added, "Our technology has enabled our client's to reduce their overall marketing budget and this is a welcome change for them in the current economic environment. As a result of our clients trusting us with their marketing dollars, we have experienced strong growth in a very challenging environment."

Lowell Mayor Judy Horne stated; "First I want to thank Mr. Walter Payne and ImageMark for choosing to consolidate and expand their operations in Lowell. This announcement is great news for the City of Lowell. ImageMark is going to be a wonderful addition to our corporate community. I am looking forward to working with Mr. Payne and his staff during this transition and years to come."

"It is always gratifying when an existing industry chooses to remain in Gaston County. I am most appreciative of Mr. Payne and ImageMark for electing to consolidate and expand the firm in Lowell. As the Chairman of the Gaston County EDC, I want to thank Mr. Payne for his confidence and commitment to Gaston County. I also want to express my thanks to Donny and his staff for their work on this project," Said Mr. Duane McCallister, Chairman of the Gaston County Economic Development Commission.

ImageMark will hire up to 15 people initially with a potential to hire a total of 25 people over the next 3 to 4 years. Individuals who are seeking employment should contact either the NCESC office or one of the JobLink Centers which have a representative from the NCESC on site.

For more information please contact:

Mr. Walter Payne, President

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